

Bernard Reischl

34 - 9th Avenue, Lasalle, Quebec, Canada H8P 2N6 • (514) 885-5294 • breischl@mac.com
LinkedIn: <https://ca.linkedin.com/in/bernardreischl> • Website: <http://www.2wackypingguys.com>

GRAPHIC DESIGNER, 3D ILLUSTRATOR, PREPRESS & DESKTOP PRODUCTION

Multi-disciplined graphic artist, 3D illustrator and desktop production specialist with numerous years of advertising agency and marketing studio experience.

Able to tackle a diverse range of projects, from layouts, mock-ups, typography to final prepress art for full packaging SKUs, as well as prepare intricate digital renderings and utilize self-taught 3D modelling skills to enhance presentations with virtual packaging.

From 2009 to 2016 I was the prepress production manager and senior graphic artist for the execution of most of Parmalat's Dairy packaging and then rendered products in 3D for implementation in their online presence and sales promotion kits.

EMPLOYMENT HISTORY

Graphic Designer, Prepress Production, 3D Illustrator September 2019 – Present Day
Brandbourg Marketing (Montreal, Quebec)
Graphic Design, Prepress Production, 3D Illustration

Graphic Designer, 3D Illustrator, Package Design September 2018 – August 2019
Dusco (Rivière des Prairies, Quebec)
Graphic Design, 3D Illustration, Package Design.

Graphic Designer, 3D Illustrator, Desktop Production, Jewelry Design 1984 - Present Day
Prometheus Graphics / The 2 Wacky Pin Guys (Lasalle, Quebec)
Graphic Design, Desktop Production, 3D Illustration, Jewelry Design.

Colour Separation Specialist January 2017 - January 2018
JCorp Inc. (Montreal, Quebec)
Silk Screen Colour Separation, Graphic Design.

Graphic Artist, 3D Illustrator, Prepress Production & Tech Support July 1999 - May 2016
Catalpa Group Inc. (Montreal, Quebec)
Graphic Design, packaging and promotional concepts, 3D renderings in Cinema 4D to bring packaging and promotional concepts to a heightened state of realism, photo retouching, desktop production, prepress production, assistant production manager, evaluate Macintosh computer desktop systems and software prior to company purchase.

PROFESSIONAL SKILLS

Experienced working in desktop production and photo retouching with Macintosh computers since 1989. Intimate knowledge of Macintosh operating systems 7.0 up to the latest Mac OSX.

Software experience includes: Cinema 4D (Constructing 3D models, creating texture maps, producing simple animations), Adobe Creative Cloud Suite (Illustrator, Photoshop, InDesign, Adobe Acrobat), Microsoft Office for Mac, RapidWeaver (responsive website creation), Apple iWorks software, SketchUp, Bryce 7, QuarkXpress (v6.5), Evernote and other related Macintosh software.

EDUCATION HISTORY

Dawson College (Montreal, Quebec)

2 years study in the Graphic Design Program.

Hired by administration and teachers to photograph student works and to repair/maintain printing and darkroom equipment.

SPECIAL ACHIEVEMENTS

- 2000-2014 President, webmaster, newsletter editor and publisher for **MonSFFA: (The Montreal Science Fiction and Fantasy Association)**
- 2000 Awarded **2000 Aurora Award** for Organizational Fan Achievement.
- 1995-2000 National organizer for **KAG/KANADA (Klingon Assault Group, Canada – Star Trek Themed Fan Club)**
- 1998-1999 Art Director/research consultant/webmaster on **DimensionSF - The Montreal Science Fiction Film Festival"** This project was developed in conjunction with the Imperial Theatre, Montreal.
- 1998-1999 Graphics/digital photo restoration on **Journey to Oblivion - the Empress of Ireland Story;** a two hour feature-length documentary distributed worldwide by the National Film Board of Canada.
- 1997 Co-organizer **From Yesterday to Tomorrow: Science Fiction through the Years;** which was presented at the Complexe Desjardin; It was a retrospective dedicated to the history of science fiction. Designed and executed all graphics / visual timelines for the exhibition.
- 1986-1993 Part of the organizing committees **of Q-Con 86, TransWarp's 92 & 93, Con•Cept's 89-92** (local Science Fiction & Fantasy conventions).
- 1989-1991 Presented with numerous awards in science fiction costuming and model making

LANGUAGES

English (Spoken, written and read)

Un peu de Français (Spoken, limited written and read)

Ein bißchen Deutsch (Spoken)

INTERESTS

3D illustration and designing jewelry for my personal 2 Wacky Pin Guys venture.

Avid collector of rare SF & F books, animation cells and comic books.

Website design and maintenance (www.2wackypingguys.com)

Photography

Amateur Foodie

Airbrush illustration

Cycling

Cooking

Gardening

Bernard Reischl Portfolio

The Catalpa Years
The Jack Gutman Years
Personal Works
The 2 Wacky Pin Guys
Dusco

The Catalpa Group Years
1999 - 2016



2009 Lactantia PurFiltre Relaunch



2013 Lactantia PurFiltre Relaunch



2013 Lactantia PurFiltre 2L Lineup



2015 Lactantia PurFiltre Spring Promo



2011 Lactantia PurFiltre PurMoments Promo Cartons



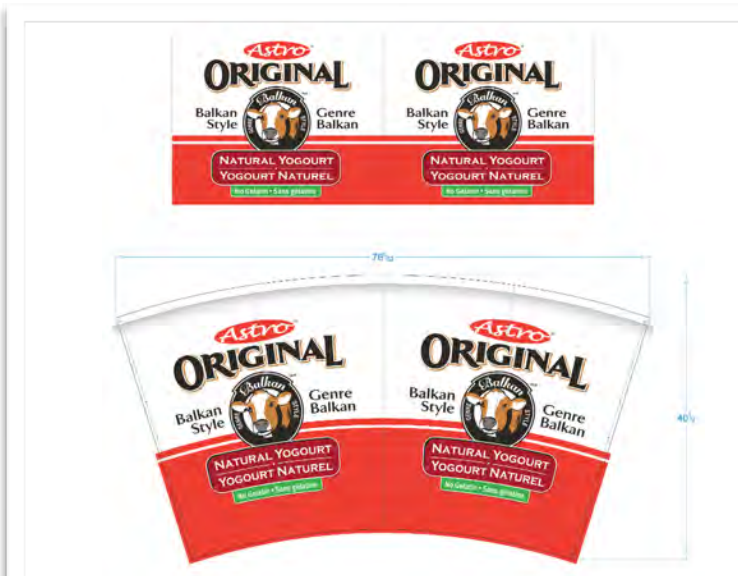
2012 Lactantia PurFiltre PurMoments Promo Cartons



Astro BioBest Shopping Bags



Astro BioBest Display



Astro Original 2014 Spring Promo Display Art



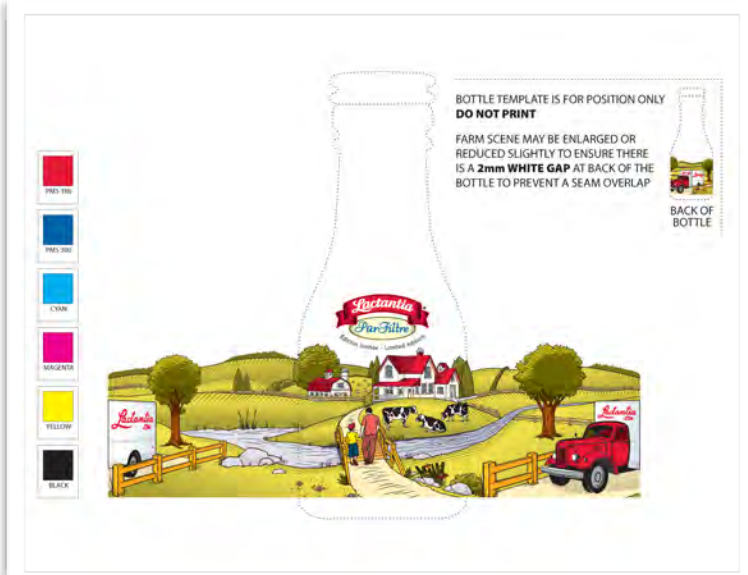
Astro Original Display Bin - Half & Half Wireframe



Astro Original Tubs & Spatula Wireframe



Astro Original Tubs & Spatula Illustration



2015 Spring Promo Ceramic Bottle Printing Template



2015 Lactantia Spring Promo Ceramic Bottle Mockup



Beatrice Regular Condensed Milk Concepts



Beatrice Regular & Light Condensed Milk Concepts



2013 Lactantia Functional Milk Lineup



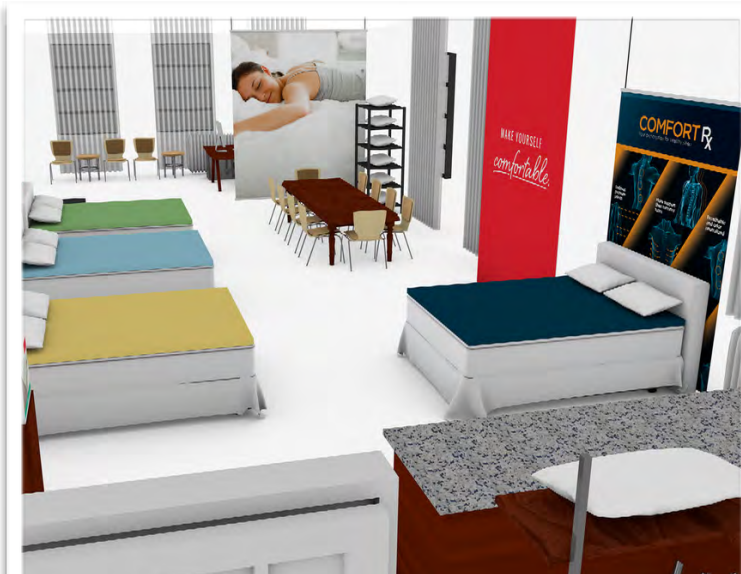
Lactantia PurFiltre Organic 3.8pct 2L Carton Concept



Authentic Comfort Showroom Conceptual Art



Authentic Comfort Showroom Conceptual Art



Authentic Comfort Showroom Conceptual Art



Authentic Comfort Showroom Conceptual Art



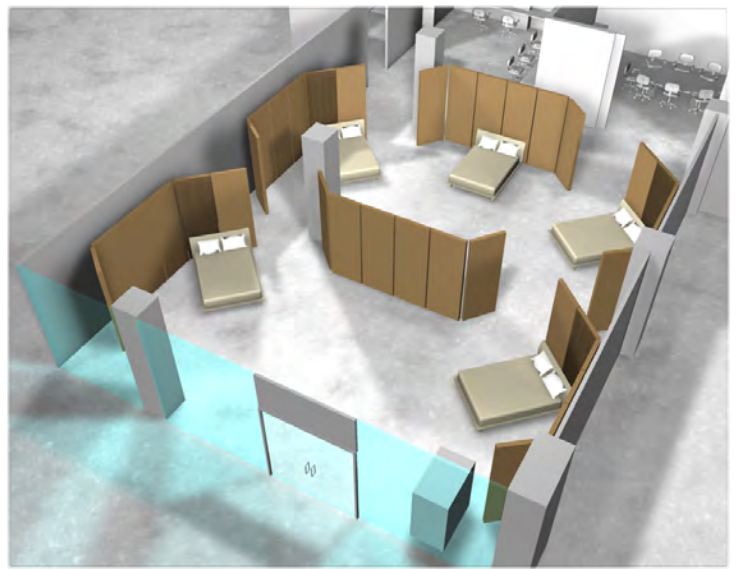
2001 AquaStar Tradeshow Booth Concept



2002 AquaStar Tradeshow Booth Concept



Louisville Bedding Forever Fit Display Concept



Louisville Bedding Market Showroom Concept



Mattress Firm - Atmos Bed & Display Concepts



Mattress Firm - Atmos Zipper Pull Concept



Mattress Firm - Atmos Bed Concept



Mattress Firm - Atmos Bed with Zipper Pull Concept



Patsy Pie - Biscottie and Cookie Packaging



Patsy Pie - Scone Mix Packaging



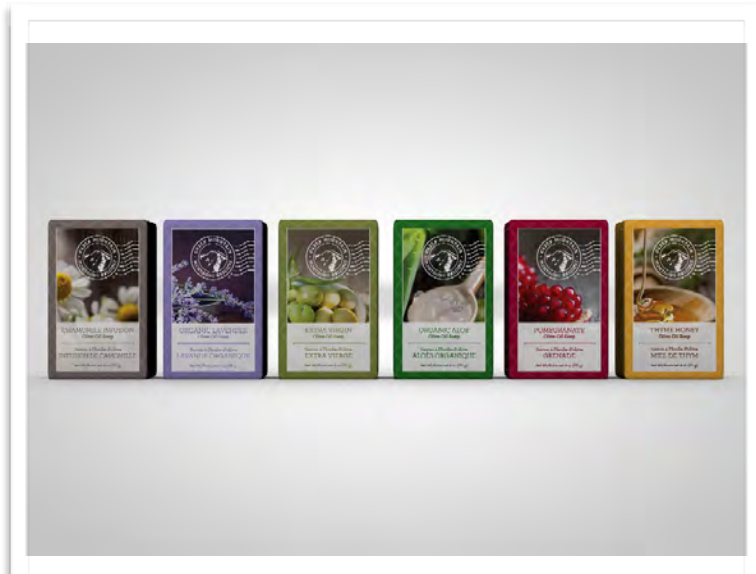
Greek Mountain Packaging Concepts



Greek Mountain Spanakopita Packaging Concept



Greek Mountain Liquid Soap Packaging Concepts



Greek Mountain Bars of Soap Packaging Concepts



Greenlite Packaging Concepts



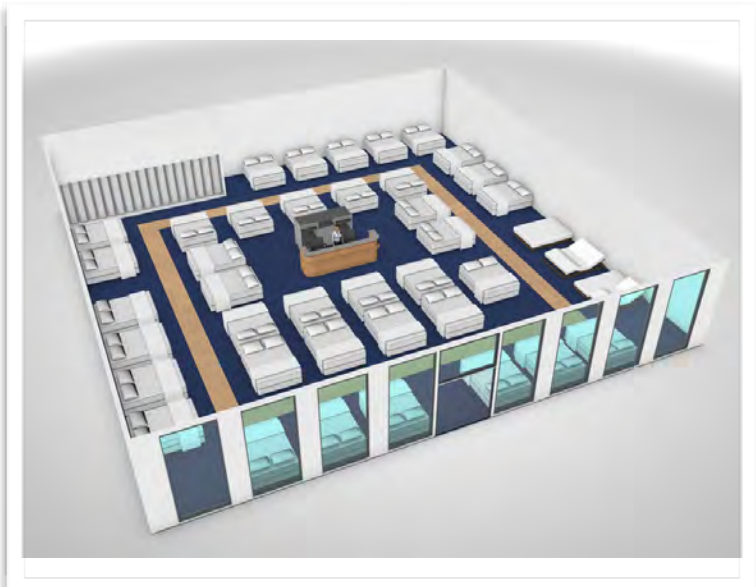
Greenlite Packaging Concepts



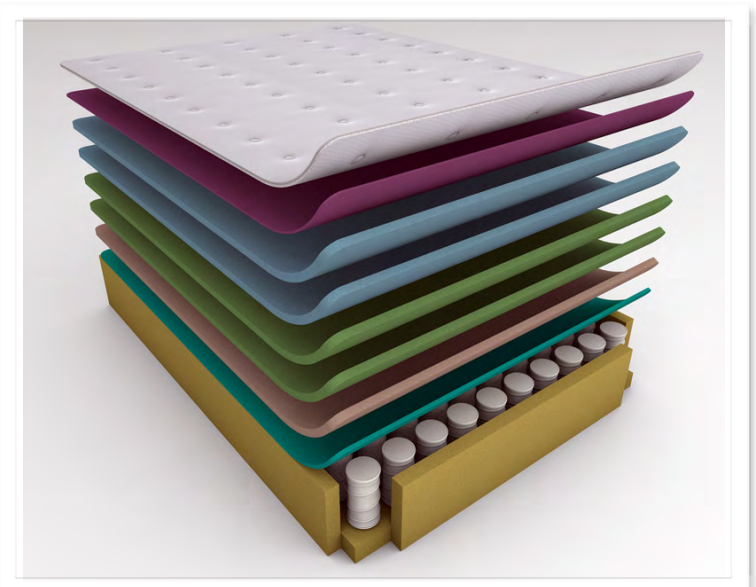
Mattress Firm Showroom Concept



Mattress Firm Showroom Concept



Mattress Firm Showroom Concept



Hampton Rhodes Foam Bed Cutaway



Yogabed Beauty Shot - Before



Yogabed Beauty Shot - After



Yogabed Beauty Shot - Before



Yogabed Beauty Shot - After



Yogabed Three Quarter View Illustration Master



Yogabed Packaging

The Jack Gutman Years
1984 - 1999



Beefeater Live a Little Promo



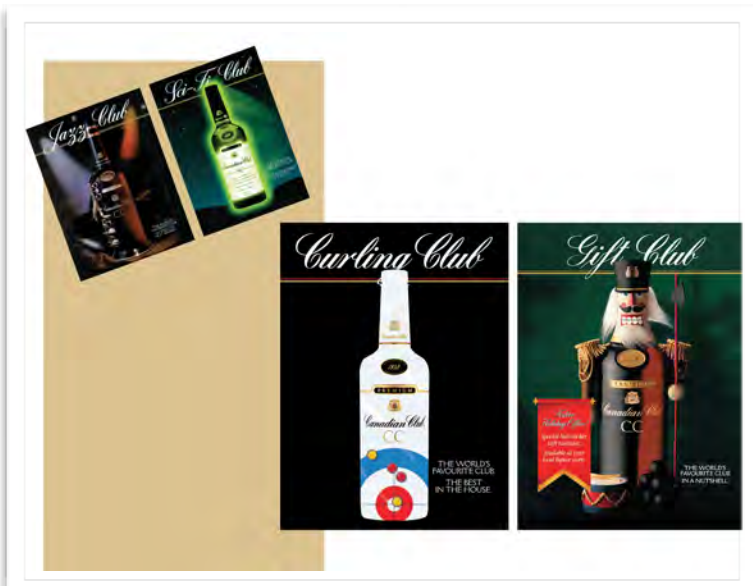
Corby's Canadian Club Nutcracker Promo



Corby's Royal Reserve Hockey Promo



Corby's Tia Maria Rumba



Corby's Canadian Club -The World's Favourite Club



DeKuyper DK Rules Promo



Tropicana Packaging



Tropicana Tropics Packaging



Tropicana Blends Promo



Tropicana Tropics Promo



Ah Caramel Promo



Sure & Natural Prima Launch Promo

Personal Works
1979 - Present Day



Starfleet Belt Buckle



NCC-1701-D Challenge Coin



Stargate Earring & Pendant



Canadian Rocket Ship Award



Christmas Pendant



Classic Flash Helmet



Strategic Scientific Reserve Pin



SHIELD Pin



Tardis Bottle Opener



Strategic Scientific Reserve Pin



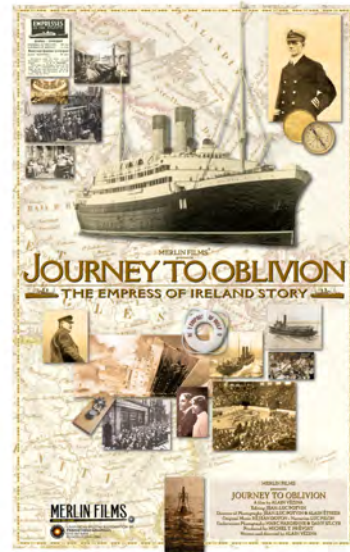
Who Goes There?



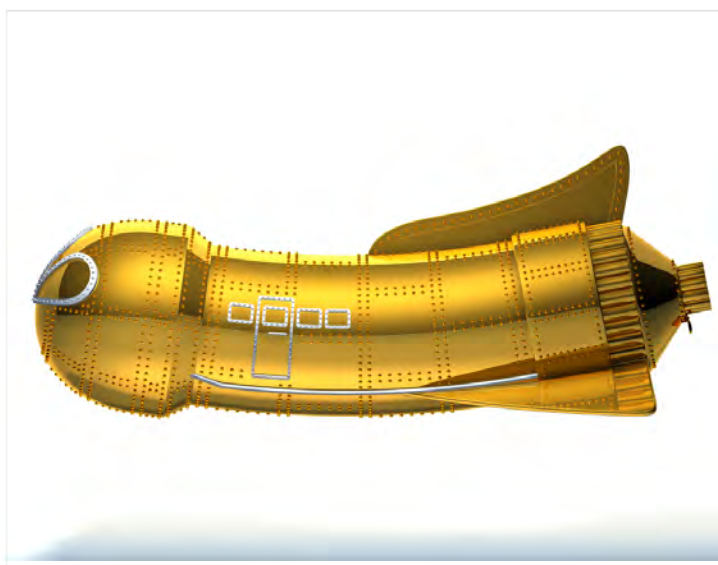
Gone Fishing



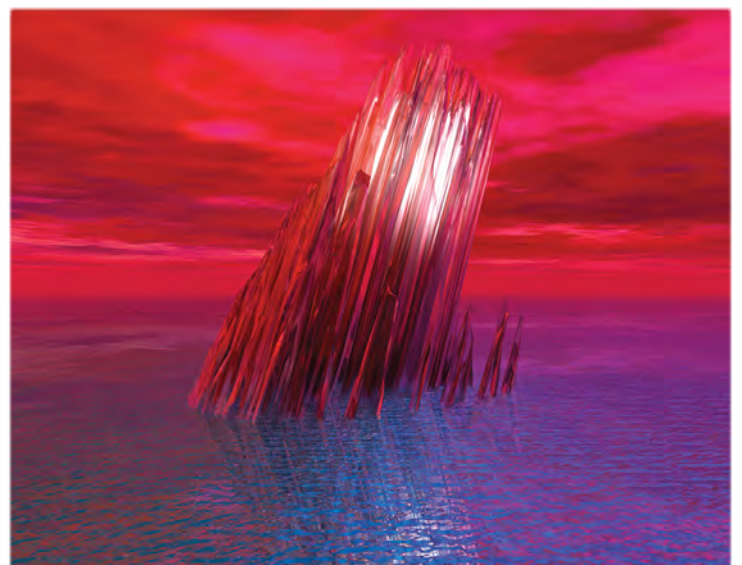
DimensionSF Film Festival Poster



Journey to Oblivion Documentary Film Poster



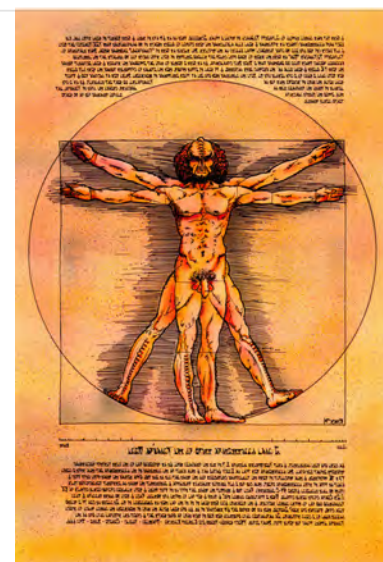
Flesh Gordon Rocket Ship



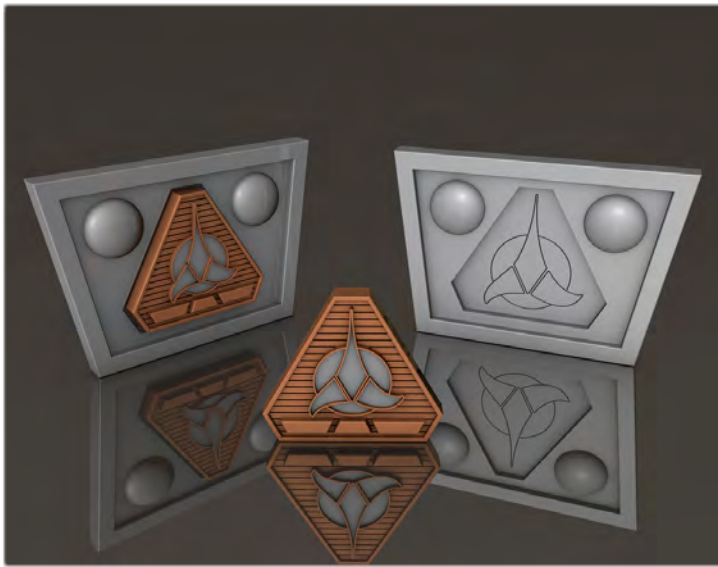
Fortress of Solitude



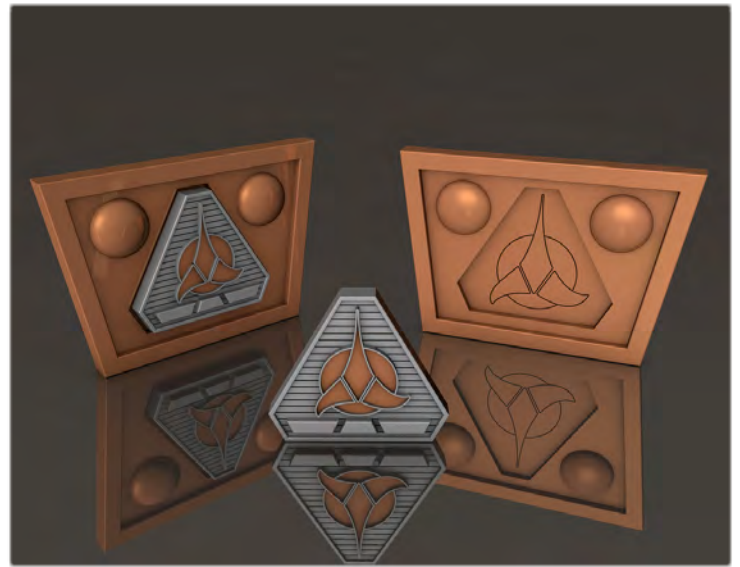
A Hard Days Knight



Klingonardo



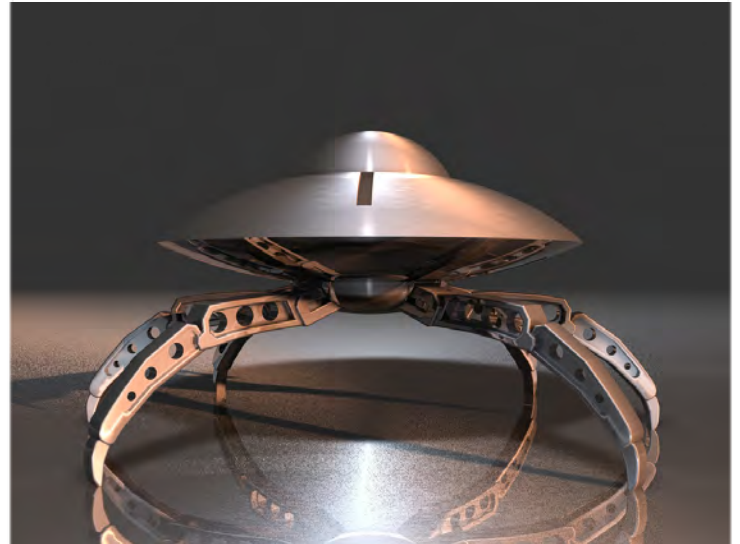
Klingon Belt Buckle - Copper on Pewter



Klingon Belt Buckle - Pewter on Copper



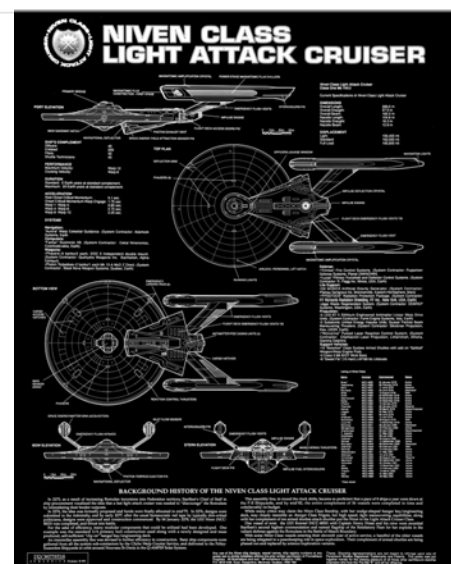
Hydra Pins



Mars Attack Saucer



To-bacc-off Smoking Poster



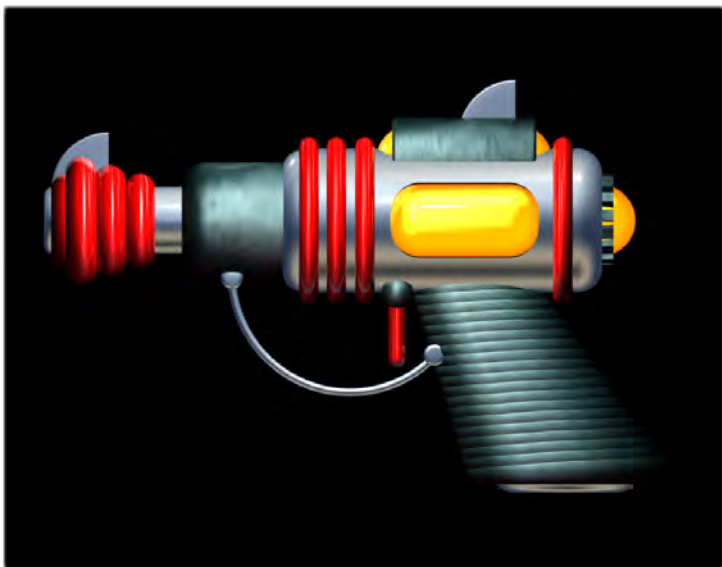
Niven Light Attack Cruiser One Sheet



Jonny Quest Dragonfly



The REAL Shield



Reischl Ray Gun



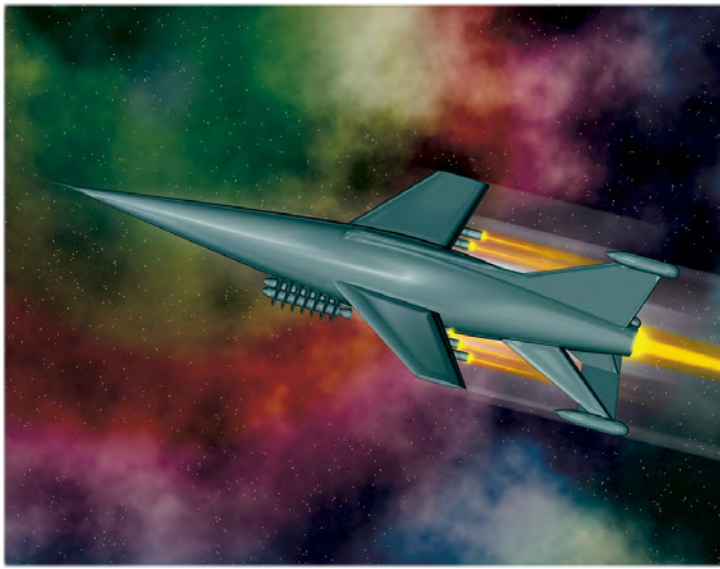
Sandman Pistol



Sonic Screwdrivers



Space 1999 Stun Gun



When Worlds Collide Space Ark



Spider from Mars



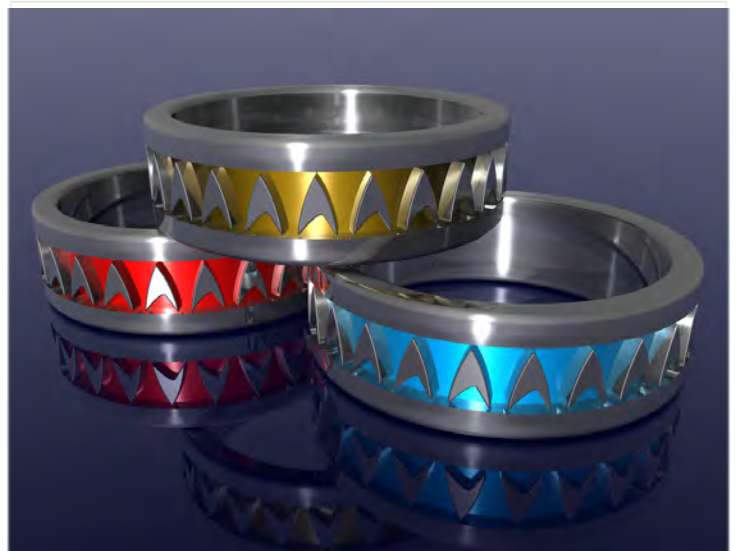
Space Opera Society



Star Trek Voyager Combadge



Star Trek Christmas Ornaments



Starfleet Academy Rings

The 2 Wacky Pin Guy Portfolio
1990 - Present Day



Aurora and Hugo Nominee Pins



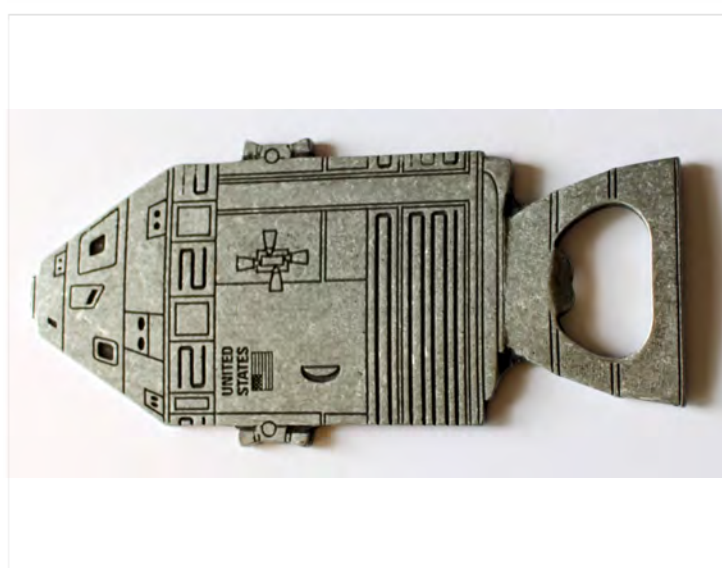
2012 TCon Coin - Recto



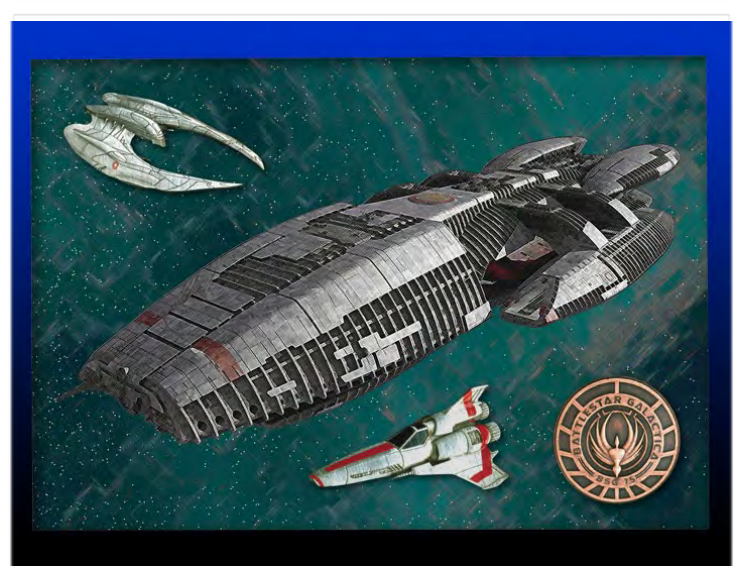
Strategic Scientific Reserve Pin



2015 Torchwood Pin



Apollo CSM Bottle Opener



Battlestar Galactica Framed Pin Set



Battlestar Galactica Pin



Classic Ships of Science Fiction



Classic Weapons of Science Fiction



Dalek, Doctor Who Logo, Cyberman, Tardis Pins



History of the USS Enterprise Pin Set



Flying Sub Pin



Pewter Klingon Belt Buckle with Copper Communicator



Copper Klingon Belt Buckle with Pewter Communicator



Hydra Pin



Mars Attacks Saucer



Melies Man in the Moon Pin



MonSFFA 20th Anniversary Pin



Starfleet Christmas Ornaments



Starfleet Pins and Earrings



Starfleet Rank Pips



Stargate Window Ornament



Tardis Christmas Ornament



Tardis Key

Dusco
2018 - 2019



Westinghouse 360 Cam Packaging



Westinghouse Floodlight Cam Packaging



Westinghouse Patrol Cam Packaging



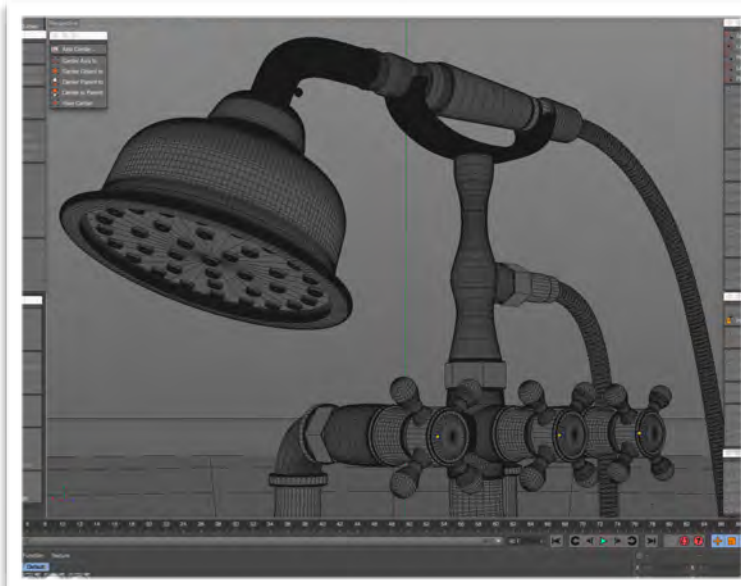
Westinghouse 360 Cam Palette Mockup



Westinghouse Smart Security Handout



Westinghouse Valet Sell Sheet



Jade Bath Tub Standing Shower Faucet - Wireframe



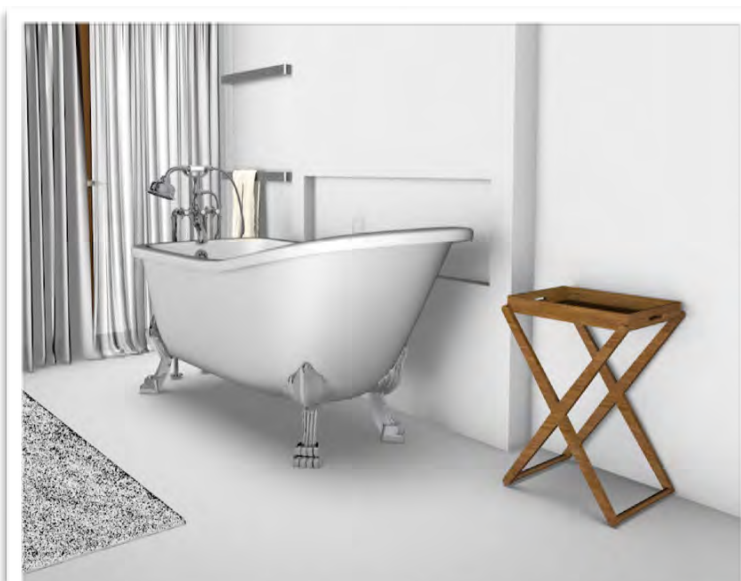
Jade Bath Tub Standing Shower Faucet - 3D Render



Jade Clawfoot Tub - 3/4 View - 3D Render



Jade Clawfoot Tub - Profile - 3D Render



Jade Clawfoot Tub - 3/4 Lifestyle View - 3D Render



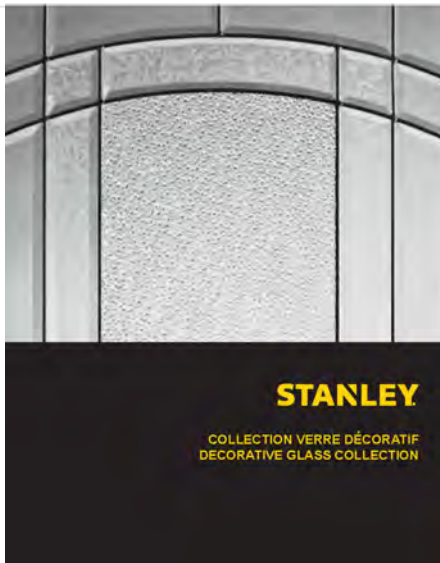
Jade Clawfoot Tub - 3/4 Lifestyle View - 3D Render



Stanley Doors - NewEdge Doors Binder Cover



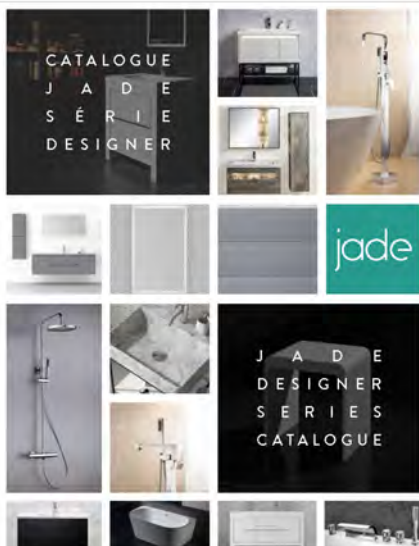
Stanley Doors - NewEdge Doors Binder Interior Page



Stanley Doors - Decorative Glass Binder Cover



Stanley Doors - Decorative Glass Binder Interior Page



Jade Designer Series Binder Cover



Jade Designer Series Binder Interior Page

Bernard Reischl
breischl@mac.com
514-885-5294